

# **“I-95 Drive to Save Lives” and “Drive to Save Lives in Delaware” Traffic Initiatives Friday, October 2nd and Saturday October 3rd, 2020**

The Delaware State Police in partnership with the Delaware Office of Highway Safety are joining forces with other law enforcement agencies along the I-95 corridor and across the State of Delaware in the “Drive to Save Lives- October 2020” campaign. This campaign is a multi-jurisdictional, high-visibility traffic enforcement initiative that is meant to increase traffic enforcement presence and efforts along the I-95 corridor from Maine to Florida and across the State of Delaware on Friday, October 2<sup>nd</sup> and Saturday, October 3<sup>rd</sup>, 2020. The Delaware State Police (DSP) will be the lead agency for this campaign by coordinating the efforts of the other 14 State Police and Highway Patrol agencies along I-95, as well as the 24 participating Delaware law enforcement agencies in order to increase the totality of law enforcement presence over this 48-hour period.

The “Drive to Save Lives” campaign will consist of two simultaneous efforts, “I-95 Drive to Save Lives”, which will involve a total of 15 State Police and Highway Patrol agencies handling their portion of I-95, and “Drive to Save Lives in Delaware”, which will entail 24 participating Delaware agencies patrolling their own jurisdictions.



Interstate 95 (I-95) is approximately 1,920 miles in length, while Delaware in its entire length is only 96 miles. This

initiative will cover a large majority of the roadway. This will also be a contributing effort to support the International Association of Chiefs of Police (IACP) initiative, "The Drive to Save Lives Campaign" and its goal to reduce traffic deaths and injuries across the U.S. Crash-related data and information from various sources, such as NHTSA, FARS and the National Safety Council provide the rationale for this campaign. Likewise, the emphasis of this initiative will be to change the high-risk behaviors of motorists, such as distracted driving, impaired driving, speeding, unsafe driving behaviors of the operators of large trucks/buses and the failure of motorists and passengers alike to wear seat-belts. Lastly, the initiative will include the goal of having no fatalities all along I-95, or within Delaware during the weekend.

On October 2<sup>nd</sup> and 3<sup>rd</sup> all of Delaware's citizens and visitors can expect to see multiple agencies working diligently to keep them safe as they travel throughout the state; therefore, drive to save lives.

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*Presented by Public Information Officer, Corporal/1 Jason Hatchell*

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